

## SEO executive / WP manager

### Job description:

We are seeking an SEO executive / WP manager to help us build awareness and take care of our websites.

If you have never worked with SEO or Wordpress, that's okay. We will give you the tools to learn the ins and outs. We do, however, need someone who isn't afraid to do the work, who is positive, and most importantly: do everything with passion!

SEO is all about getting web pages to deserve to rank on the first page of search engine results. Search engines rank these based on the quality and quantity of other websites that are linking to them. We need someone who can manage our websites, track important KPI:s do keyword research, order content and post online.

You will be responsible for:

- Conducting on-site and off-site analysis of web SEO competition.
- Using google analytics to conduct performance reports regularly.
- Ordering high-quality SEO content.
- Assisting with blog content.
- Leading keyword research and optimization of content.
- Keeping up-to-date with developments in SEM.

You will be working from our office in Sarajevo, Vilsonovo setaliste 10.

Send your application to [william@outreachbutler.com](mailto:william@outreachbutler.com).