

WE ARE HIRING!

As of now we are looking for a **(Jr) Manager Media Optimization – Social Media Advertising**

If you feel being part of a...

- great team of professionals
- high-growth company in which you can find exciting and trend-setting challenges
- friendly working atmosphere in an open-minded multinational team
- group where you have the opportunity to contribute your own ideas

then YOU are the ONE we are looking for to take over following tasks:

- Setup, management, and delivery of online social media campaigns for our international clients and partners
- Monitoring, controlling, and optimizing campaigns to multiple target KPIs across social media platforms and channels like Facebook, Twitter, Snapchat, Instagram, Pinterest
- Providing ongoing detailed campaign reports overlooking performance and delivery metrics
- Liaising closely and keeping a good exchange with our international team of Key Account Managers and Ad Managers
- Researching new features, checking new players, and keeping up with latest trends and development in the social media ecosystem

Requirements

- You have completed an above-average university degree with surpassing results
- You possess an excellent analytical skills and you like working in a systematic, well-structured manner, EXCEL is a dear friend
- You are an independent thinker with a strong business acumen
- You possess tried-and-tested experience with common KPIs like CPM, CPC, CTR, CPO
- Experience working at an advertiser or media agency would be a big plus
- Excellent communication skills and fluency in English

About Performance Technologies

Founded in 2009

50 people in Serbia

Over 250 people in our company group

Modern office in the city center

State-of-the-Art equipment

Please apply online at jobs@performance-technologies.de.

We are looking forward to receive your application, which includes your personal cover letter and your CV in English, desired salary as well as your earliest starting date.

If you have any questions do not hesitate to contact us at the following number

+381 11 205 50 85

We create campaigns that perform

Performance Technologies SRB d.o.o

www.performance-technologies.de

jobs@performance-technologies.de

Balkanska 2, 11000 Belgrade, Serbia



Apply now