

## Digital Marketing d.o.o.

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#### Junior graphics designer

# **About Digital Marketing D.O.O.**

Based in Sarajevo, Digital Marketing D.O.O. is the first truly performance based digital marketing agency in Bosnia. As part of the Stellar Search group of companies based in London, UK, Digital Marketing D.O.O is a rapidly growing digital agency offering a broad range of digital solutions. With many years of experience in digital strategy and implementation, we are looking for digital enthusiasts to join our team of innovative digital marketers to help support our London office whilst also building our client portfolio in Eastern Europe. We love digital and we love helping our clients grow their digital presence and growing their business online in a cost efficient way. We are a team of highly skilled and trained consultants who work together to deliver a personal service for each and every client.

We are curently seekeng a junior graphics designer who will develop their existing skills by working as a part of Creatives Department on a range of projects. Responsible for helping to drive the creative direction and design, have understanding of typography, layout and art direction will be needed to help the team produce the best work possible.

A good knowledge of the following tools is usually required:

- Adobe Photoshop
- Adobe Illustrator
- Pen and paper (sketching and wireframing)

Communication is a big part of the job, so the junior designer must feel confident enough to contribute to the entire creative process. Keeping a finger on the pulse of current trends is also key when moving towards promotion and recognition – meaning there will be lots of researching on design trends.



# **Typical activities**

The specific details of a junior designer's role will vary, but common activities include:

- Offering input to creative meetings and sharing ideas
- Producing attractive and effective designs for all media
- Communicating with senior team members to receive feedback
- Liaising effectively with other team members
- Supporting the team throughout the execution of campaigns and projects
- Creating web banners and other online graphics to a high standard even when briefs received are not detailed

# Skills required

A junior designer needs a wide range of design and creative capabilities. These include:

- Strong written and verbal communication skills (a must)
- Adeptness with leading design software packages
- A determination to achieve and succeed
- Some creative industry experience (welcome but not necessairy)
- The ability to meet deadlines
- A background of working as part of a design team is welcome
- Consistency regardless of project size
- Good organisational skills that support the rest of the team
- The motivation to maintain and improve design standards
- The willingness to listen to feedback and use it to improve

Please provide CV (english) and a portfolio of your previous work.

