

Founded in 2016, we're a group of expert digital marketers who became disillusioned with the lack of progression. With Stellar Search, UK, London, as our parent agency, we are a growing and capable team able to deliver exceptional marketing solutions for businesses of all shapes and sizes, offering the full range of digital marketing services. Our services include: Pay Per Click, SEO, Analytics consulting & implementation, Attribution Modelling, Conversion Rate Optimisation, Graphics Design and Creative Solutions.

We are looking for a Digital Marketing intern to help create, optimise and report on Digital campaigns across a portfolio of clients in order to fulfill the client's overall digital media marketing objectives.

**Responsibilities Include:**

- Support digital marketing team in account management
- Perform daily visibility and optimisation checks for all accounts
- Manage relevant technology and tools used on accounts
- Deliver regular reporting to clients according to schedule
- Prepare post campaign analysis for campaign evaluation
- Support the account management team across all facets of client campaign work
- Work with the planners to create highly detailed media plans across multiple digital channels
- Develop knowledge of available media channels, specific opportunities and their nuances
- Assist account management team with campaign review results analysis
- Helping to produce and prepare recommendations for client campaign reviews
- In time, begin to liaise with clients directly and build own client base

**Our ideal candidate:**

- Highly numerate, a degree in a relevant area would be desirable, or A-Levels in Maths / Physics / Business / Economics or similar subjects
- Experience keeping to deadlines during busy times
- Adept at juggling multiple projects for multiple stake holders
- Professional email and telephone manner
- Understanding of analytical techniques used in data and marketing industry
- Strong understanding of Microsoft Excel

- Working knowledge of PowerPoint and other Microsoft Office programs
- Self-starter, hardworking nature with entrepreneurial spirit
- 1 year working experience is desirable but not crucial
- Some knowledge of digital marketing in the Paid Space

**Personal Attributes:**

- Above all, a hardworking nature, genuine passion for the opportunity and a burning desire to succeed
- Highly organised with strong attention to detail
- Confident and assertive in social environments
- Genuine team player, prepared to lead by example
- Good listener, articulate, persuasive and patient
- Quick learner, pro-active mind set, resourceful and able to think for self
- Pragmatic approach, focused on delivering results
- Positive attitude
- Logical thinker, with an eye to innovate and launch new projects based on sound reasoning

Send us your CV to [info@digitalmarketing.ba](mailto:info@digitalmarketing.ba). Please note that CVs sent in a language other than English will not be taken into consideration. We are looking forward to meeting you.